

**WFB Soccer Club
Board Meeting Minutes
March 22, 2010**

Board Members Present: Whil, Paul, John, Maureen, Bill, Heather, Sue, Tim, Sarah, Tracy, Megan, Beth, and Sal and Kyle.

General Topics:

1. Did not review minutes
2. TO Do's
 - A. Bylaws: Done
 - B. Paint – goals: Paul still needs to talk to neighbor
 - C. Micro soccer: Bill has the email list to end to parents notifying them of the tryout and registration process. Will get to it after break, no rush.
 - D. Coach Evaluations: Ongoing and going well.
 - E. Board Job Descriptions: Sue needs list of open spots by annual meeting in May. Sue will get a list to Paul in 2 weeks.
 - F. Newsletter: Lori has the info and will get it out in the middle of April.
 - G. On-line registration update: Sarah met with Nancy at Kickers to discuss how the money will flow if we use E7. Looks like we can and will only have to pay the fees for using credit cards. Will talk later when discussing budget.
 - H. Club survey: Mo will have something put together by newsletter for Sal to include. Due April 1st.
 - I. Vehicle to move goals: Paul's friend has a trailer we can borrow to move goals when needed. May be able to store small goals at DPW, Tracy will check and let us know.
 - J. Marketing Schedule: Still up in the air as to where and when we want to post things. Sal is working on a timeline for 2010-11.
 - K. One on one meeting: Passed around sheet to sign up for meeting with Paul.
 - L. Select parent coaches: Cover in open topic.

Executive Committee Update:

1. Budget 2010-11: Megan shared the proposed budget. We as a club need to make some changes to strengthen our club and stay competitive. Need to increase coaches' salaries to keep good ones and attract new ones to our club.

Megan shared a couple of budget points; for futsal we get 15% back no matter how many kids attend, soccer school is break even, summer camp for rec kids (through Wave) we get back \$10/ kid attending, select camp will be included in new fees, raising region fee by \$5.00, and raising family volunteer buy out by \$10.00 from \$40.00 to \$50.00.

The Exec committee is proposing increase in the budget to several areas; fields, coaches' salaries, on line registration and hiring a marketing/admin person.

Sarah explained that the use of E7 for select registration would allow for coaches to have faster access to the players' information and decrease the time spent by the Select coordinators inputting info. It would also allow for a faster team selection and notification process.

Fields: We are losing fields locally due to construction and other uses. We need to allot more money to renting fields for our use to practice on and have games. We will also try to use Lubar Stadium as much as possible but that comes with an increased cost as well.

Marketing/admin person: We have all these great ideas from Jeff G. but need someone to implement them. Adding a budget to pay someone to assist with this was proposed. Maureen felt that marketing and admin person should be separated.

All of these proposed budget changes are dependant on fee increase that is also proposed. See Tracy's power point presentation for numbers and details.

Side note: Bill made a suggestion that we put something on the agenda for a later meeting to discuss the summer camps, possibly after try outs and after our annual meeting.

What do we do with this budget? We need to first approve the fee increases and then approve the budget. Sue and John fell strongly that we need to show our members what value we are giving people for their increase in fees. Tracy will put together a one page document that shares with our customers the where and whys of the increases.

Bill made a motion that we approve the rate increase and Maureen seconds it. All approved. These are the approved changes to the upcoming 2010 -11 season budget:

- Fee increases to \$925.00 for year and \$520.00 for High School season
- Increase Kickers region fee by \$5.00 per kid
- No refund for the \$20.00 tryout fee
- Volunteer buy out fee increase from \$40.00 to \$50.00 for 3hours of time per kid in program. This fee will be collected up front and refunded if hours are completed.

Budget 2010 -11: Tracy made a motion to approve the budget and Bill seconds it with these changes made by Megan.

- Add \$9000.00 for first session of indoor for all select teams.
- Add \$15,000.00 for on line registration for Select.
- Add \$15,000.00 for a communications person (marketing/admin)

Also, a few others changes that Megan will send out to us with the revised budget. She will do this after she and Sarah meet with Kickers on the 27th of March.

2. Future meeting dates: see sheet from Paul. Heather will call to book the library for the annual meeting on May 24, 2010.

Director of Coaching Report:

1. Newsletter: discussed in to do's
2. Tournament: Nothing to discuss
3. 12 month calendar:
 - Try out dates are set
 - May 27th is dollar days for WFB soccer club at HS girls game
 - Select practice schedules are set
 - Goal keeper training set
 - Next week last futsal
 - Pre select clinics – flyer is done, Bill is including with rec players stuff and on our website
 - Continuing education – Bill, Paul, and Sal have been attending and running these programs at Uihlein with Jerry. WFB has most coaches in attendance.

Kickers Liaison/Regional Director Report:

1. Youth committee meeting update: Jerry discussed continuing education and on line registration was discussed.
2. Muskego – they are asking for an exemption for a couple of teams for fall. Couldn't vote – no quorum.

Fields Report:

1. Plan for Spring – good
2. Field liners – all are on board again for spring. Just need to confirm with one person.
3. Other – need to move a couple of goals. Juggling a couple of fields for spring. In big trouble for fall without Cumberland.

Rec Coordinator Report:

1. Rec update – schedules are posted online, practice schedules are online also, and coaches have been contacted. There will still be a coaches meeting just to get together on Monday March 29th at Cahill. Bill made some changes to age coordinators where needed.
2. U 7 Rec teams plans – The U 7 girls teams are having trouble finding teams to play. Wauwatosa is playing their teams. Bill and Paul met with Kate Carpenter (Northstars) and Tim Kelly (Shorewood) to discuss options for these girls' teams. They are going to do a round robin type of play for spring. All the girls will practice together and then play games. Each

- week they will have different girls to play with. All coaches and regional directors are on board with this and think it's a great solution. They will work on the details on the fly and let us know how this works out.
3. March coaches training – continuing ed for rec coaches at Uihlein as discussed earlier.

Select Coordinators Report:

Nothing

Marketing/Special Events Report:

Sue: see J in to do's. Sal will let us know when to start posting flyers.

The WFB rec department gets calls for our club and wants to know who to direct them to. Bill will get the emails and answer questions people have.

Sue suggested getting the pre-select flyers out soon at libraries banks etc.

Open Topic:

ACL evaluations: Sue shared the evaluations from the parents and players for the ACL program. Everyone had positive thing to say and feel it should continue and we as a club should continue to offer it to our players.

Sue, John, and Sal are forming a committee to come up with a plan going forward and will present something at our May meeting. They will have a draft for pre season and fall. Any suggestions for them email to Sue. Good job Sue. Thanks!

Volunteer of the Year for Kickers: Bill Nehr - Congratulations.

Select parent coaches – next meeting talk more about this.

Meeting adjourned at 9:45 pm, motion by Sarah second by Tracy.

Heather Theder
Secretary

