

**WFB Soccer Club
Board Meeting Minutes
February 22, 2010**

Board members present: Sarah, Megan, Bill, Paul, Tracy, Heather, Beth, Sue, John, and Maureen. Sal and Pete were also present.

General Topics/TO Dos:

- A. Bylaws: Disk and hard copy with August 2009 minutes.
- B. St. Monica's: remove from to do not happening.
- C. Paint - Goals: Still to do get cost etc by March meeting.
- D. Micro soccer follow up: Bill N. needs the email addresses for the parents of the kids from Bill H. at Kickers. He has just addresses and phone numbers now. He will follow up again and will get email addresses by May 1st.
- E. Coaches Evaluations: Sal has these completed and will meet with each coach one on one. Tracy and Sal met and went over what to discuss etc. Sal will have these meeting done by April 1. If he needs anyone to sit in on any meetings he will let us know.
- F. Board Job Descriptions: We need to get this behind us. Sue passed around a binder for all to check their job descriptions. Need to know open spots by March 22nd for annual meeting. All filled positions will be determined by May 14th. Sue will determine how to post open spots in other ways than our website.
- G. Club Newsletter: Sal is meeting with Lori Phillips to do the March newsletter. They are meeting Monday March 1st. Her son may not continue playing for our club so this will determine whether she will continue doing our newsletter.
- H. Online registration program: Bill suggested we try and leverage the E7 system that Kickers uses better than we already do. If we attempt to build our own system it is basically the E7 system. Bill is meeting with Kickers and trying to get them to drive this. We need a decision by our March 22nd board meeting because we need to implement by April. If we can't use E7 we will go with a smaller system for select registration and keep rec with E7. We will make final decision as a board at our March meeting.
- I. Club survey: Any next steps.....if so what? Bill emailed us results do we want to do further analysis? Spring survey still to come. Paul wanted to know what info we should push back out to our club. Sarah asked if we can post charts and not comments just results. She thinks we should post these on our website and also post changes we are making as a club. The top concern on rec side is don't mess with teams and destroy chemistry and roster. On the select side the complaints were more isolated from a team where a coach left. Negatives on

select side were mostly coach related. To summarize: we will post charts on our website and Beth and Maureen will draft a letter from the board to the club acknowledging the results which will go out with the March newsletter.

Executive Committee Update:

1. Marketing: later - in progress
2. Residency rule: The exec board (minus Paul) feels this hurts our club at this point. Sal feels we offer this great building program but get no loyalty for it from families. Maureen added that the original reason we instilled the program is no longer a concern. Maureen made a motion to eliminate the residency rule it was second by Tracy. Approved by board. Sue suggested we get the word out about this. Megan will let Sherry Lamoreaux from Shorewood know and Bill will let Kate Carpenter from Nicolet know.
3. New meeting schedule: Paul proposed going to a bi monthly format for board meetings with committee reports due to board members via email 10 days prior to the upcoming board meeting. This was approved by the board. The executive committee will meet monthly. See schedule Paul handed out for dates. We will go to every other month after March meeting.

Director of Coaching Report:

1. Newsletter: See G in to dos
2. Tournament update: Overall went very well. For next year Sal wants to go to head to head competition and playoff games for all brackets. He feels this will be better for the tournament personal to handle as the results are more defined. Sal said being out of the field house was huge and much safer and easier to run the tournament from one location.
3. 12 month calendar: Select practices start outdoor April 12 and select/rec games start April 17. Information on pre select clinics will go out soon. Continuing ed for coaches will be all the weekends in March. Talk this up with rec coaches they are at Uihlein all Saturdays in March.

Financials:

See Megan's handouts. Our tournament did well and appears to have made more than last year. This will be nailed down hopefully by our March meeting.

Sarah will address the list of people (about a dozen) who have not paid the second half of club dues and collect as many of their kids are still playing.

Tracy collected 4 more HS boys' dues and still out about 9 more plus the U16 boys money is still due.

Kickers Liaison/Regional Director report:

Bill reported that half of the people don't show up and the other half show up late and nothing is accomplished. A U8 team that is undefeated wants to play in the metro league. The decision was delayed until the April meeting.

Fields:

If I don't make it, here is the fields update... Construction on the south end of Cumberland begins right after school is out, but the equipment will probably be there before then. We should not plan on a full spring season on the fields to the south of Cumberland. After construction, the green space south of Cumberland will be greatly reduced and we will lose fields there. The Watertown U7/U8 is virtually unplayable (the Watertown U9/U10 field moves to Lydell for the spring). Also, we have our usual loss of the Cahill U9/U10 and Lydell fields beginning the week before Memorial Day. So, all that said, we have a shortage of fields for the spring and in the future.

Bill, Tracy, Sarah, Sal and I met last week to discuss options. We are initiating conversations with Kickers, Nicolet, Shorewood, county parks, JCC, etc. to see what options we may have for finding additional practice and game fields. Sal, Bill and Kate will be talking to Alvaro as well.

Also, we need to find a way to move the U9/U10 goals from Watertown to Lydell for the spring. Does anyone know of someone with a truck who can help transport the goals? Any help here is appreciated. There is money to rent a truck or U haul if needed.

Rec Coordinator Report:

1. Rec update: Sal and Bill met with Jerry P at Kickers and will provide them with a continuing ed program. Paul is leading this program and Jerry will have all curriculums done by the end of March. A few coaches from each region will help run practices. Jerry will get feedback from coaches. They will then resend the curriculums with changes for the fall season.
2. Academy extension program: Trying to build a gold medal program. Build on soccer school etc. and add additional pool practices and games. If this goes it will be a kicker wide thing. Bill and Sal also discussed eliminating the word "rec" from our program name.
3. Realignment of rec teams: Not doing this.

4. U7 rec team plans: This is about the girls' rec teams. Tosa U7 teams play just in tosa because they have so many. Paul and Bill are meeting with Tim Kelly and Kate Carpenter to do a mixing of teams and a pool type deal for these girls.

Select Coordinators report: Nothing to report.....but a big topic at next meeting.

Marketing:

1. Logo wear: Nothing to report
2. Sprecher night: Nothing to report
3. Marketing pieces: Some of Sue's suggestions are: we get an advertisement in the WFB rec book on time for next year. Also possibly doing an event as a club i.e. an AI's run or Zoo run. Post club flyers with tear off information places like the library, coffee shops, Brueggers, Sendicks, etc. *TO DO:* Sal will get us a schedule on when we want stuff posted and what to post. We can also try and get in the elementary schools newsletters.

Open Topic:

Paul brought to the boards' attention that there is a rule inside our club that states that on select teams a parent can't coach their kids' team. Can we change this? Do we want to do away with this rule?

Bill: need to weigh pros and cons; we would only hire those with the best criteria.

Paul: time is a hot commodity - do I coach another team my kid isn't on and not get to watch my own kid play.

Sal: We will place coaches on strength and where we need coaches.

Tracy: maybe try on an experimental basis with a policy in place and see how it goes.

Great points on why it will or won't work.....tabled until March meeting. Action item - discuss this at the next exec committee meeting.

Marrowthon: Maureen said she was disappointed that Kickers got half the money brought in by this event but did no work. They did sign up 80 donors.

Meeting adjourned at 9:40pm by Maureen second by Bill.

Heather Theder
Secretary