

**WFB Soccer Club
Board meeting Minutes
October 19, 2009**

Board members present: Paul, Sarah, Megan, Heather, Sue. Sal was also present.

General Topics/To-Dos:

1. Not enough members present to approve or vote on anything.
2. Next meeting Monday November 23, 2009.
3. TO DOs:
 - A. Bylaws: Done
 - B. St Monica's: Sarah is teaming up with her neighbor who is involved in club baseball and they will approach Father Jerry together.
 - C. Paint-Goals: Paul talked to Steve Hentzen. He can get us paint for about \$35/gallon. We need to scrap off flakes, prime and paint. Should be easy to do just get it organized. TODO: Paul will talk to Tim W. and update him on this.
 - D. Sprecher night Raffle items: Few items in. Need to do a blast to get people to respond and come to the event.
 - E. Kickers meeting: Bill not sure what happened with meeting between Bill and Nancy.
 - F. Club President: Bill agreed to take over and Regional Director/Kickers Liaison. Paul will run for President.
 - G. Wages for coaches: Sal and Paul did research; see later notes.
 - H. Board Job Descriptions: Sue has Megan's just needs average time per month. Sarah is waiting to see what happens with online registration. Keep as TODO.
 - I. Nike Grant Deal: Did not get. Kickers didn't say why.
 - J. Line Field at Cahill: Done today.
 - K. Field Knowledge transfer: Tim said waiting for Ron.
 - L. Micro Soccer follow-up: Need to assign to someone, put in open topic.

Executive Committee Update:

1. Paul, Sarah, Megan, Tracy, and Bill met and discussed the Presidents role. Pushed off to next meeting due to lack of attendance at this meeting.
2. Marketing the club/services: Jeff Garwood who has 3 kids in our program and is in marketing will help us out. He is not interested in a board position but will assist us as needed. Sue will continue as Director of Marketing and work with Jeff. TODO: Send Sue "buckets" that Jeff created, market whole club and market program. The plan is to develop a marketing plan and get

feedback from small groups and bring it big. Any marketing ideas email to Sue by our next meeting. Vision - get winning teams but not loose the rec players that just want to play.

Director of Coaching Report:

1. Newsletter: Next one scheduled to drop the second week of November. TODO: See if we can find someone to help get it out for us. They would get all info compile it and drop it. Sal is very busy and could use help.
2. Calendar: Indoor sessions are in swing and Sunday practices will start soon, schedules are out. We also have secured extra gym space for the 201-2011 season.
3. Mequon Tournament results: Pete tracked results for us. Overall we were about 22-23-12 about a 500 average. Some other results were: U11 G blue to 1st in bracket, U11 G grey took first overall, U11 G white took 3rd, U14 boys lost in pk shootout, U14 G red did well beat Mequon U14 4-0, U15 Girls won it all, and U18 Girls were 1-0-2.
4. WFB Tournament: this will take place the last weekend in January 2010.

Recap of last years tournament: 24 team @ FH @ \$375/team = \$ 9,000

6,000

U9-U10 rec 20 teams @ \$300. = \$

Select U11-U12 43 teams @ \$350.

= \$15,050

Girls U13 - U19 Uihlein 33 @ \$375. =

\$12,375

\$

42,425

2 teams @ last minute free

Total made on entry fees

\$38,685

\$1,100 made on concessions @ FH

Lost \$ on logo wear

U9-U10 participation awards cost \$1,547

Cost of referee fees @ FH almost \$5,000

All other tournaments Sal has looked at charge around \$425/team. We can get 96 teams in at Uihlein, U 11-U19 select and b level rec teams. This number comes to \$43,200 in entry fees collected. If we charge \$450/team we should make our budget. Without FH we will have more time to make Uihlein better. We can also work on getting sponsorship for back of nets and on fields. TODO: find someone to spearhead sponsorship for fields for our tournament. We need this person by our

next board meeting. Tracy will talk to Lynn S about this. Paul and Sal also talked about keeping people at Uihlein after games, maybe an event or party. Extra money made could be used to help pay coaching fees going forward. It was decided to charge \$450/team.

Financials:

See Megan's handout. Couple points: September 1st hit with Kickers buy out fee, region fee refund, select income has more checks to put in and more in spring with boys teams forming. We are almost right on budget with these numbers.

Allotted \$1200 to refurbish goals - if we maintain our own goals it'll keep costs down there is just more labor involved.

Board Job descriptions & Org Chart:

All need to keep working on this.

Kickers Liaison/Regional Director Report:

1. Nike - did not get grant.
2. Nike Uniform process - 42 teams ordered, they wanted 75. There were some missed orders. The salesperson from Eastbay was bad. Jury is still out on this whole process.
3. Drew Dion wants to get Kickers going and wants Paul to consult with him on how. Drew is putting together a program and Paul will review it.

Field Reports:

1. Transition Update: Nothing going on.
2. Plan as winter approaches: Need to plan for closures of fields as weather gets bad. We as club will make the decision and let players know by 2:30pm. It will vary by location. TODO: Process on how we do this and communicate with coaches and managers. Sal will get in touch with Tim and tighten this up. Missed practices will be made up.

Select Coordinator/s Report:

1. See previous notes
2. See previous notes.
3. Coach salaries: We are significantly under paying our coaches. Sal will put together a proposal. We will look to start a plan for the next soccer year and fees will definitely increase for 2010/2011 season. Sal, along with Tracy and Sarah will determine what we pay each coach and evaluate based on pay structure. We will offer contracts in the beginning of the spring season for coaches we want to keep. Each coach is limited to 2 teams. Sarah and Tracy are proposing we hire an administrative person. They will do the coaches budgets with and without the

- administrative person in mind. If we add an administrative person fees need to go up.
4. Online registration: Can this work? This is a question for Bill and Phil. If we do this for registration can it also work for tryout registration? The paper work for tryouts is cumbersome and many people need it all at once. TODO: who will research this to find out if this is possible? Look for a registration program already in the works.....Sarah will check into this.
 5. Survey: We want a club wide survey to go out after the fall season. We need to find a volunteer to do this.
 6. Select Program priorities: a) 2010/2011 fee structure we need to raise prices. b) Restructuring teams - leave blue teams and can't add anymore teams c) Online registration - if possible can we do this? d) Keep top coaches in club with signed contracts in the spring.
 7. Other business: Sal is spread really thin and needs help. Paul wants to add curriculum to priorities.

Special Events:

Email blast again about Sprecher night.

Open Topics:

Micro Soccer - will be put on next meetings agenda.

Meeting Adjourned 9:20pm by Megan and Sarah.

Heather Theder
Secretary